



STARBUCKS IMPACT

CI has assessed the impacts of Starbucks C.A.F.E. Practices program since 2008, with the aim to understand how program participation and performance change from year to year. More importantly, this assessment enables Starbucks to identify strengths and challenges in the program and to continuously adapt efforts to meet the needs of the business and the entire coffee supply chain.

This latest report focuses on the period between 2017–2021, including observed trends and correlations stemming from the independent third-party verification of best practices on farms, mills, and producer support organizations supporting small holders. As in past reports, the report analyzes key performance indicators to get a sense of performance and potential impacts of the program.



**2017-2021
STARBUCKS IMPACT ASSESSMENT SUMMARY**

BENEFITS TO PEOPLE

464,728

farms in 2021, across 33 countries growing sustainable coffee according to C.A.F.E. Practices since 2017

98.6%

of farmers participating in C.A.F.E. Practices are smallholder farmers, managing 20% of the hectares under the program.

2.8 M

workers benefiting from farms and mills participating in C.A.F.E Practices in 2021, up 18 percent between 2017-2021.

94%

of temporary workers on C.A.F.E Practices farms earn above minimum wage.

BENEFITS TO NATURE

99%

of C.A.F.E Practices farms continue to comply with the requirement of no forest conversion since 2004.

2.2 M

hectares managed by farmers in the C.A.F.E. practices program.

95%

of C.A.F.E. Practices farms maintained buffer zones alongside water bodies.

177,391

hectares of forest area under conservation in 2021

BENEFITS TO COFFEE

3%

of the world's annual global production of Arabica coffee is purchased by Starbucks.

79%

of supply chains have achieved the highest sustainability performance rating in C.A.F.E Practices in 2021.

14%

of Arabica coffee worldwide is C.A.F.E. Practices verified.

1.1 M

hectares of coffee area - that is roughly 10% of all the coffee-producing land in the world.

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